



Amy Gregory
Director Of Product Marketing

Areas of expertise:

- Product marketing in cloud, data center, digital infrastructure and security solutions
- Go to market planning and development
- Strategic partner marketing planning
- Technical writing

Amy Gregory is the director of Product Marketing at OneNeck. She utilizes her years in both technology and marketing to translate OneNeck's products and services into go-to-market messaging and content. With the increasing role content plays throughout the buyer's journey, Amy has brought it front and center in OneNeck's marketing campaigns. Amy works closely with her team to bring the company's products and services to life on the website and on all collateral.

Amy has been with OneNeck since 2006. During this time, Amy's role has evolved from traditional marketing role to leading the marketing effort in Colorado. Today, her role is more technical in nature and she dedicates the majority of her time leading the company's message and content development efforts across the company's broad portfolio of products and services.

Prior to joining OneNeck, Amy was a technical writer for an up-and-coming Internet Service Provider in the hospitality industry. During her tenure with them, Amy worked closely with the engineers (sometimes on-site and hands-on cabling cabinets) chronicling the required steps to ensure a repeatable install process as the company expanded globally. In addition to writing for the installation team, Amy also developed copy for the software and firmware developers, database administrators, web developers and numerous other areas of the business.

In her spare time, Amy enjoys spending time with her family. She and her husband are actively involved in their son's high school extra-curricular activities (namely the marching band and Boy Scouts). She also enjoys hosting dinner parties, hiking and skiing.

Amy earned a Bachelor of Arts degree in English from the University of Tennessee. She currently resides in Denver.

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